

Message Text

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PAGE 01 BONN 03159 271808Z

70

ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 AGR-20 AID-20 CEA-02 CIAE-00

COME-00 FRB-02 INR-10 NSAE-00 RSC-01 CIEP-02 SPC-03

STR-08 TRSE-00 LAB-06 SIL-01 OMB-01 DODE-00 PA-04

USIA-15 PRS-01 SAM-01 DRC-01 /135 W

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R 271801Z FEB 74

FM AMEMBASSY BONN

TO SECSTATE WASHDC 0718

INFO AMEMBASSY BRUSSELS

USMISSION EC BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

UNCLAS BONN 03159

DEPARTMENT PASS AGRICULTURE FOR STROBEL

E.O. 11652: N/A

TAGS: EAGR, GW

SUBJECT: FRG BUYERS MARKET FOR POULTRY MEAT LIKELY TO
INITIATE LARGER EXPORTS TO THIRD COUNTRY MARKETS

1. AS A RESULT OF THE NOTICEABLE DECLINE IN CONSUMPTION
PARTICULARLY OF BROILER MEAT, POULTRY MEAT MARKETS IN
THE FRG ARE STILL DEPRESSED. BROILER OUTPUT IN THE FRG
IS EXPECTED TO DECLINE BY ABOUT 1,000 M.T. PER MONTH
DURING THE FIRST QUARTER OF 1974, REFLECTING PRODUCERS'
REACTION TO THE BROILER PRICE SQUEEZE. A SIMILAR NOTICE-
ABLE DECLINE IN OUTPUT, ACCORDING TO OUR INFORMATION, IS
NOT INTENDED BY OTHER IMPORTANT EC PRODUCER COUNTRIES.

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PAGE 02 BONN 03159 271808Z

2. THEREFORE IT IS EXPECTED THAT RENEWED EFFORT WILL BE MADE TO EXPAND FURTHER BROILER EXPORTS TO THIRD COUNTRIES AT ALMOST ALL COSTS. THE QUANTITIES NOT MARKETABLE IN THE FRG AND LIKELY TO BE AVAILABLE FOR EXPORT TO THIRD COUNTRIES FROM THE NETHERLANDS ARE ESTIMATED BY GERMAN TRADE CONTACTS AT ABOUT 2,500 TO 3,000 M.T. PER MONTH DURING THE PERIOD APRIL THROUGH JULY, I.E. A TOTAL OF ABOUT 10,000 TO 12,000 M.T.

3. ADDITIONAL QUANTITIES ARE EXPECTED TO BE AVAILABLE FOR EXPORTS INTO THIRD COUNTRIES FROM OTHER SUPPLIERS SUCH AS FRANCE AND DENMARK. THEREFORE U.S. EXPORTERS MIGHT BE FACED WITH STRONG COMPETITION FROM EC-ORIGIN BROILERS ON THIRD COUNTRY MARKETS IN THE MONTHS TO COME.
HILLENBRAND

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